



Bring FREE Creative Movement to Older Adults

These weekly community classes empower older adults to move with confidence through movement, music, and creative expression—supporting physical, cognitive, and social well-being.

Why It Matters

- Creative movement fosters physical, cognitive, emotional & social wellness
- Movement with music strengthens memory, focus, and executive function
- 90,000 new U.S. Parkinson's diagnoses each year — projected to double by 2040.
- 1 in 4 older adults are socially isolated
- 20,000+ Wisconsinites live with Parkinson's

Real Results*

Empowered by Movement — Wisconsin's only certified Dance for PD® provider — offers classes modeled after internationally recognized, evidence-based programs that show participants experience:

- 87% better balance and coordination
- 90%+ feel more connected and supported
- 93% improved mood and reduced stress
- Added joy, meaning and confidence in their lives 100% of the time

**We are already seeing these same results in our local community by having offered over 1000 total class visits in 2025 and are actively collecting data to measure ongoing impact.*



“This class gave me back my confidence — I'm stronger, happier, and not alone.”
— EbM Participant

Join the Movement

Partnership Opportunities —
Annual Giving Levels

\$10,000

Presenting Sponsor

Lead the Movement

- Premier naming rights
- Supports free community classes year-round
- Logo on class materials, website, and newsletters
- Featured quarterly on social media
- Featured in participant 'Thank You' video montage
- Recognition at community events and presentations
- Invitation to attend a class and share your expertise

\$5,000

Class Sponsor

Champion the Cause

- Supports free community classes year-round
- Logo on flyers and monthly newsletters
- Featured on digital platforms twice a year
- Invitation to experience a class and connect with the EbM community

\$2,500

Community Partner

Fuel the Mission

- Contributes to free community classes year round.
- Logo featured on website and in quarterly newsletters
- Recognized annually across digital platforms
- Invitation to attend and be recognized at a class

\$1,000

Movement Partner

Move with Us

- Contributes to free community classes year round.
- Name listed on website
- Give in honor or memory of a loved one
- Visit a class to experience the impact firsthand

Scan to
learn more.



Partner
With Us
Today!

Contact: Lisa Pritzl / Executive Director • 920-737-1140

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Empowered by Movement is a 501(c)(3) nonprofit organization (EIN: 99-3985546). All contributions are tax-deductible to the extent permitted by law. 100% of sponsorship funds directly support program delivery.

NEW DANCING WITH OUR STARS



Event Sponsorship Add-On Opportunities

NEW Dancing With Our Stars is a community event where local leaders raise funds for a charity of their choice.

In just three years, the event has raised more than **\$1.7 million for 24 nonprofit organizations** across Northeast Wisconsin.

On **October 3, 2026**, Empowered by Movement is proud to be one of the nonprofits represented, with **Mary Wichmann, owner of Furnitureland in Pulaski**, dancing on behalf of EbM—raising funds and awareness in support of our mission.

The sponsorship opportunities below are **special event add-ons** to our standard Empowered by Movement Corporate Sponsorship levels and offer enhanced visibility tied directly to the Dancing With Our Stars experience at **NO EXTRA COST.**

NEW DWOS Sponsorship Levels

	Sponsorship Levels	Tickets	Stage Time	Event Signage	Program Ad	Social Media
	\$25,000 Tango	16	Yes	Yes	Full Page	Yes
	\$10,000 Perfect Ten	8	No	Yes	Full Page	Yes
	\$5,000 Five Star	6	No	Yes	Half Page	Yes
	\$2,500 Rumba	4	No	No	Quarter Page	Yes
	\$1,000 Cha-Cha	2	No	No	Quarter Page	No



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